## Privacy Policy and SMS Terms & Conditions for 1ST PREMIER INSURANCE SERVICES

Effective Date: October 1st 2024

### **SMS Terms & Conditions**

You agree to receive informational messages (appointment reminders, account notifications, etc) from 1<sup>ST</sup> PREMIER INSURANCE SERVICES. Message frequency will vary. Message and data rates may apply. Carriers are not liable for delayed or undelivered messages. You can cancel SMS service at any time. Just reply STOP. Once you reply STOP to us, we will send a message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time and we will start sending SMS messages to you again. If you are experiencing issues with the messaging program you can reply with the word HELP for more assistance, or you can get help directly at admin@1stpremierins.com. If you have any questions regarding privacy, please read our privacy policy below.

# **Privacy Policy**

At 1ST PREMIER INSURANCE SERVICES, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website, <a href="https://www.1stpremierinsurance.com">https://www.1stpremierinsurance.com</a> or use our services.

### 1. Information We Collect

We may collect personal information from you in various ways, including but not limited to when you:

- Visit our website
- Fill out a form
- Interact with our customer service

The personal information we may collect includes, but is not limited to:

- Name
- Email address
- Phone number
- Address
- Other information you provide to us

# 2. How We Use Your Information

We use the information we collect in the following ways:

- To process your transactions and provide you with our services
- To improve our website and services
- To communicate with you, including responding to your inquiries
- To comply with legal obligations

### 3. How We Protect Your Information

We implement a variety of security measures to maintain the safety of your personal information. This includes:

Using encryption for sensitive data

- Limiting access to your personal information to authorized personnel
- Regularly reviewing our security practices

# 4. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties without your consent, except for:

- Trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.
- When we believe release is appropriate to comply with the law, enforce our site policies, or protect our rights or the rights of others.

# 5. Third-Party Websites

Our website may contain links to third-party websites. We do not control these websites and are not responsible for their content or privacy practices. We encourage you to review the privacy policies of any third-party sites you visit.

# 6. Your Rights

You have the right to:

- Access your personal information
- Request correction of inaccurate data
- Request deletion of your personal information
- Opt-out of marketing communications

To exercise these rights, please contact us using the information below.

# 7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new policy on our website. We encourage you to review this Privacy Policy periodically for any updates.

### 8. Contact Us

If you have any questions about this Privacy Policy or our practices, please contact us at:

## **1ST PREMIER INSURANCE SERVICES**

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